Communications Group (first thoughts)

- Who should be directly involved in this group and its work?
  - Richard
  - Chris
  - Mike
  - Dorothy
  - Gina
  - John Taylor
  - Sara Nash
  - others?
  - Action: Richard to contact named individuals
  - Involve more people in the communication work
    - Succession planning
      - e.g. maintenance of the website
- Who is involved in parish communication
  - Priests
  - Ordinary parishioners
    - Visitors
      - Non-English speakers
  - Parish Administration
    - Parish Secretary / office
    - Finance Committee
  - Pastoral Workers
    - Youth Worker
    - PPC
    - Parish Priority Groups
    - Ministries / Readers / Eucharistic Ministers
    - Organisations
      - SVP
      - APF
      - KSC
      - ...
  - Schools
    - e.g. Calendar dates
  - Diocese
  - MSC Order
  - Parish Links
    - Tshwaranang
  - Other churches
    - CTSA
    - CTM
    - Deanery
  - Other Faiths
  - Civic Life
    - Local press
    - Local radio
    - Council
      - e.g. market stall
    - Police
- Question: budget?
  - Website hosting etc
  - Printing (newsletter, etc.)
  - New costs?
- Purpose:
  - Ensure that the whole variety of activities in the parish are communicated effectively (both inside the church and to the outside world)
  - Make sure that the groups in the parish share information so that their activities can be coordinated
  - Facilitate the provision & best use of the means (and methods) of communication (e.g. website, magazine, notice boards, presentations, welcoming, etc.)
  - Channel information coming in from outside (e.g. from Westminster) so that there is a coordinated response in the parish
- Helping the parish to be "joined up"
  - Meeting minutes published
  - Make Information freely available
  - Protect confidentiality when necessary
- Finding out what information needs to be communicated
- Provide a Service to the other Parish Groups and the PPC
- Handle News From the outside world
  - e.g. New Liturgy
- Provide a conduit for messages going <u>to</u> the outside world
- The visible message embedded in the building as people come into the church
  - Welcoming noticeboard
  - Photos of key people
- Challenge: The parish has some natural cliques (e.g. distinct Mass groups)
- Challenge: Learn from other parishes
- Media
  - website
  - magazine
  - notice boards
  - presentations
  - welcoming
  - others?